

# Vintage Advertising

A new exhibition presents images from Israel of the 1960s in advertising, fashion, photography and industrial and commercial design.

By [Rachel Neiman](#) May 26, 2013, No Comments

“The Spirit of Israel” digital gallery at Haifa University presents rotating exhibitions relating to everyday Israeli life.

The most recent exhibit, [Vintage Advertising](#), presents images from Israel of the 1960s in advertising, fashion, photography and industrial and commercial design.

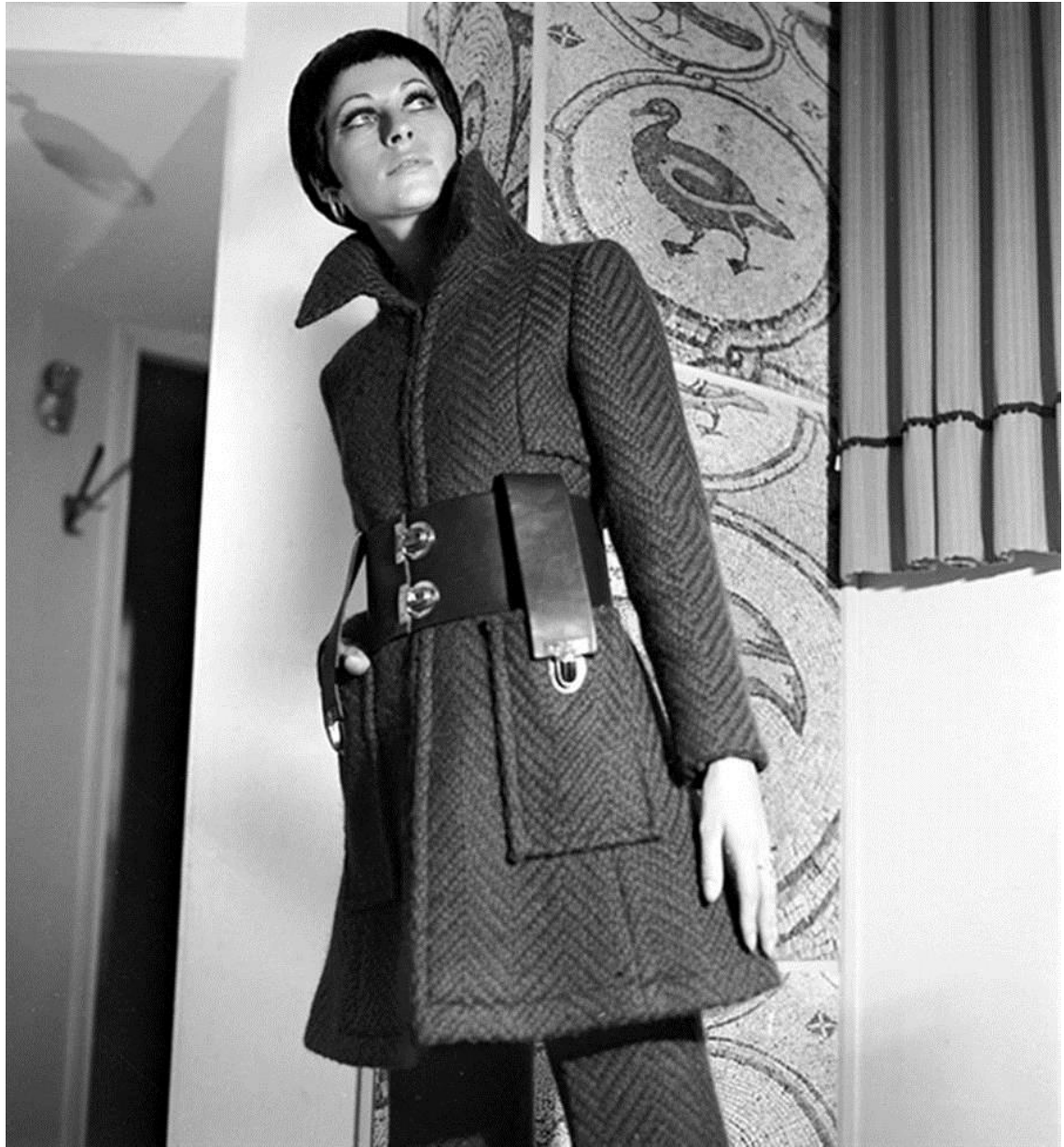
The exhibit’s featured photographer is [Mula Eshet](#), a pioneer in Israeli fashion photography who worked with the country’s biggest designers of the time.

For the purposes of nostalgia, the exhibition’s best images are those that couldn’t have been taken anywhere but Israel...

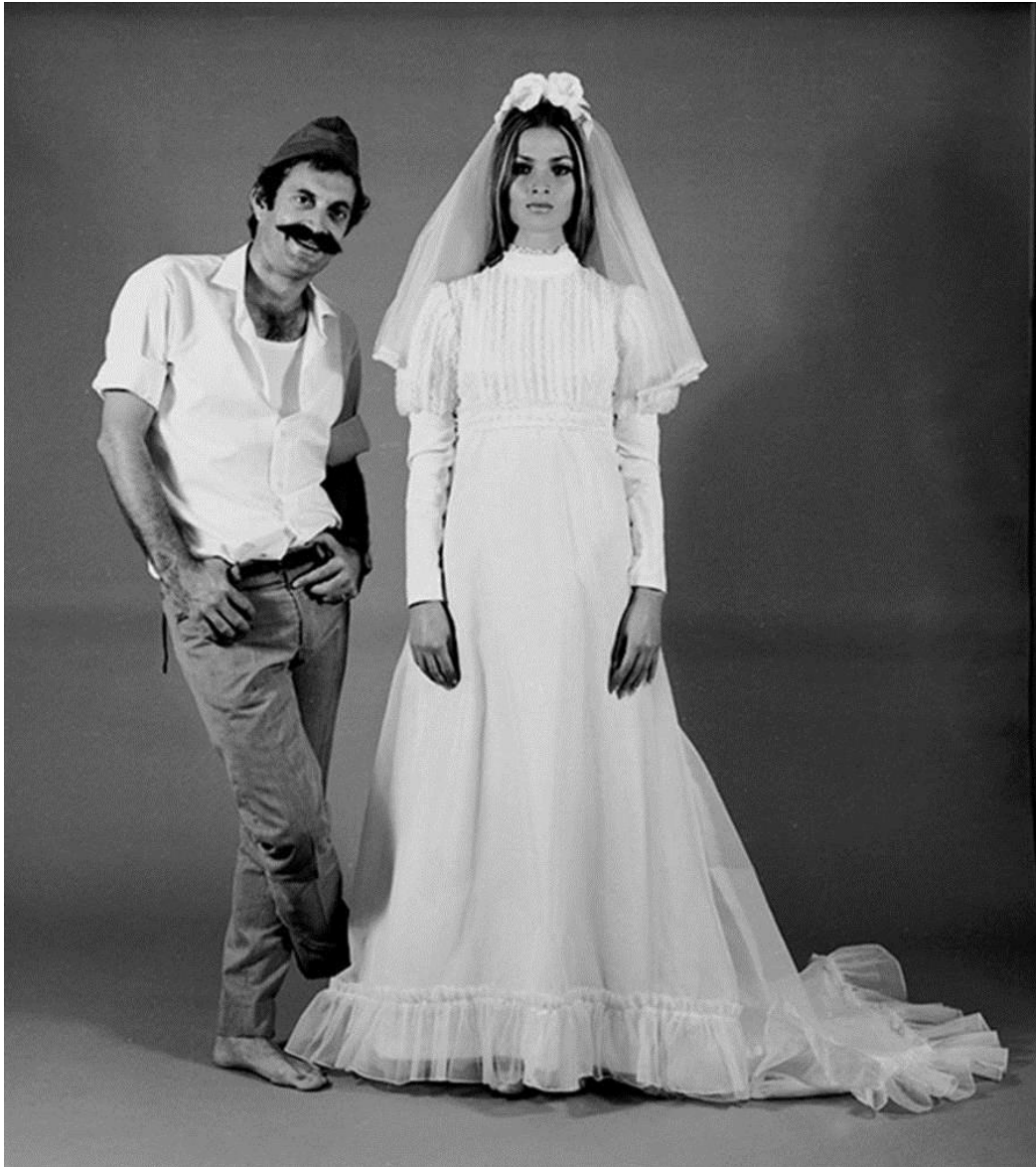












That's right. No where else but here.

The "The Spirit of Israel" gallery is a joint initiative by the Haifa University Art Committee, the School of Arts, and the online journal [People Israel – Your Guide to Israeli Society](#), presenting changing exhibitions that relate to everyday Israeli life.

People Israel is sponsored by the [Samuel Neaman Institute for National Policy Research](#) and run by the UNESCO Chair in ICT Research and Learning of Cultural Diversity, co-chaired by [Prof. Oz Almog](#) of the Department of Land of Israel Studies and [Dr. Tamar Almog](#) of the Department of Learning, Instruction and Teacher Education.

Many more wonderful fashion photos by Mula Eshet can be viewed online at [People Israel](#).